

Polaris Capital Group Co., Ltd.

October 1, 2010

For Immediate Release

Sale of Q'SAI Co., Ltd.

Today Polaris Private Equity Fund I and Polaris Private Equity Fund I Co-Investment Fund, both managed by Polaris Capital Group Co., Ltd. ("Polaris"), successfully completed the sale of their entire holdings in Q'SAI Co., Ltd ("Q'SAI") to Coca-Cola West Co., Ltd. ("CCW"). As a result of this transaction and share purchases from other shareholders completed today, CCW now owns 100% of Q'SAI.

Guided by its mission statement: "Provide health and happiness to the world through high quality and safe products and services", Q'SAI Group has established its solid business franchises in the fast-growing health food and supplement market with high brand recognition as the pioneer of the market in Japan. Polaris decided for the sale because it believed that becoming a member of CCW Group would offer an ideal opportunity for Q'SAI to increase its corporate value going forward.

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