

Polaris Capital Group Co., Ltd.

November 30, 2015

Acquisition of Bizglam Holdings Co. Ltd.

Socie World Co. Ltd. (“Socie World”), which is a investee company of Polaris Private Equity Fund III (“Polaris Fund III”), managed by Polaris Capital Group Co., Ltd. (“Polaris”), has announced today that it has acquired 100% of the outstanding shares of Bizglam Holdings Co., Ltd. (“Bizglam Holdings”) on November 30, 2015.

Bizglam Holdings engages in beauty salon business which specializes in eyebrow engraving and eyelash extension, with “BEAUTY GENE professional” as the group’s flagship brand (which in turn, belongs to Glamourous, Bizglam’s subsidiary), operating 17 outlets across Japan. These salons are located in established department store and high-end shopping center, on the back of its solid skills and sophisticated brand images, and the outlet number is scheduled to increase. Bizglam Holdings is also a company with potential of further overseas expansion, attested by its business arm already reached to Malaysia.

By combining Socie World’s businesses of aesthetics and hair salons, and nail salons, and sports clubs, with Bizglam Holdings’ specialist salon of eyebrow engraving and eyelash extension, Socie World will strive to maximize the group’s enterprise value by establishing unique, unparalleled market position to deliver holistic beauty solutions in industry.

For inquiries:

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Bizglam Holdings Co. Ltd.

Founded: December 2002  
Representative: Mayumi Murata, President and CEO  
Address: 12-8, 4 Chome, Minamisenba, Chuo-ku, Osaka, Japan  
Business: Beauty salon for eyebrow, eyelash  
Website: <http://beautygene-pro.jp/> (Glamorous Co Ltd, 100% subsidiary)  
<http://la-silhouette.jp/> (La Silhouette Co Ltd, 100% subsidiary)

Socie World Co. Ltd.

Founded: September 1971  
Representative: Jinichi Murata, President and CEO  
Address: Socie Building 1-12-8 Yoyogi, Shibuya-ku, Tokyo, Japan  
Business: Hair salon, aesthetic salon, sports club  
Website: <http://www.socie.jp/>

Polaris Capital Group Co., Ltd.

Founded: September 2004  
Representative: Yuji Kimura, Founder and CEO  
Paid-in Capital: JPY 200 Million  
Address: GranTokyo North Tower 38F, 1-9-1 Marunouchi, Chiyoda-ku, Tokyo, Japan  
Funds: Polaris Private Equity Fund I, L.P. (JPY 29.6 billion)  
Polaris Private Equity Fund II, L.P. (JPY 31.9 billion)  
Polaris Private Equity Fund III, L.P. (JPY 39.1 billion)  
Website: <http://www.polaris-cg.com/>