



Main Conference, 23-25 September
LP/GP Relations Summit, 22 September
South East Asia Summit, 22 September
Hong Kong

www.superreturnasia.com

The 9th Annual

Bringing Together The Asian And Global PE & VC Communities

Join **700+** Private Equity Professionals
Meet **260+** International & Local LPs
Network with **320+** GPs



Ken Segall
Apple's Former Advertising Director
& Bestselling Author



Charles Kennedy
Carnegie Mellon University



Suyi Kim
CPPIB Asia



Tan Sri Dr Munir Majid
CIMB ASEAN Research Institute & Bank
Muamalat Malaysia Berhad

MAIN CONFERENCE DAY ONE

Tuesday 23
September 2014

08:00 **Registration & Welcome Coffee**

08:40 Chairman's Opening Address **Conrad Yan**, Partner
CAMPBELL LUTYENS

08.50 **GLOBAL INVESTMENT OUTLOOK**

OPENING ECONOMIC ADDRESS **Dr Jim Walker**
Founder & Chief Economist
ASIANOMICS GROUP

09:30 **PRIVATE EQUITY & VENTURE CAPITAL
OUTLOOK IN ASIA**

How Is The Macro Environment Impacting Private Equity & Venture Capital Opportunities In Asia? How Can Asia Compete With Recent U.S Returns – Where Are The Subsequent New Market Inefficiencies That Can Be Exploited To Generate Alpha?

Setting The Scene: Data On The Region – 9:30-40

Panel Discussion – 9:40-10:20

Moderator: **Melissa Ma**
Co-Founder & Managing Partner
ASIA ALTERNATIVES MANAGEMENT
Yuji Kimura, President & CEO
POLARIS CAPITAL GROUP
Patrick Walujo, Co-Founder &
Co-Managing Director
NORTHSTAR CAPITAL PARTNERS
James Yoon, Partner & Head of Korea
MBK PARTNERS
Liang Meng, Managing Partner
ASCENDENT CAPITAL PARTNERS
(ASIA)

10:20 **KEYNOTE ADDRESS** *Speaker tbc*

10:45 **Morning Coffee & Networking Break Plus Off The Record With Jim Walker**

11:20 **GP STRATEGY & MODEL**

Staying Relevant: How Are GPs Adapting Their Strategies & Models In The Maturing Asian Landscape?

Moderator
Robert Petty
Managing Partner & Co-Founder
CLEARWATER CAPITAL PARTNERS
Jonathan Zhu
Managing Director
BAIN CAPITAL
KY Tang
Chairman & Managing Partner
AFFINITY EQUITY PARTNERS
Marcus Thompson
CEO
HEADLAND CAPITAL PARTNERS
Chris Gradel
Founder & CIO Absolute Return Strategies,
PAG

12:00 **SPECIAL GUEST SPEAKER**

INSANELY SIMPLE

Business trends come and go, but simplicity is forever. The preference for simplicity is built into our DNA, and that's not likely to change for a few billion years.

Ken Segall

New York Times Bestselling Author "Insanely Simple, The Obsession That Drives Apple's Success & Former Advertising Creative Director, **APPLE**

Apple's Former Advertising Creative Director Spills The Beans On Working With Steve Jobs.

12:45 **Chairman Summary Of Take-Aways & Best Quotes Of The Day**

12:50 **Lunch & Networking Session**
–
13:50 **VIP Lunch with Ken Segall**



Sponsored by

**C L I F F O R D
C H A N C E**

13:50 **SUPERRETURN ASIA 2014 FUND SHOWCASE**
This exciting session features best-in-class funds where each fund will give a 8 minute overview and how they see the next decade.
Followed by open Q&A panel discussion

Moderated by:
Chris Lerner
Managing Director
EATON PARTNERS



Jonathan Zhu



Melissa Ma



Marcus Thompson



Brian Abrams

